



The What, Why, and How of Data Security

WHAT: What are you doing to protect your data?

- What are you currently doing to identify and protect your most sensitive information?
- What migrations or integrations ahead could put misconfigured databases at risk?
- What resources would be freed up if this process was streamlined and more accurate?
- What are you doing to test the efficacy of your current data security solutions work? What led you to choose these solutions?

WHY: Why is data security crucial?

- Protect your reputation and customer trust
- Save time, achieve accuracy, and be confident in your results
- Keep your name out of the headlines
- Grow your business to compete and evolve
- Protect your most valuable asset: your data
- Adhere to compliance, regulations, and best practices

HOW: How do we protect organizations?

- Leverage a solution purpose-built for preventing data breaches. Backed by award-winning, industry-leading security experts and one that allows for customer management of vulnerabilities, rights access, and making changes.
- Continuously monitor and detect anomalous activity with detection engines that learn normal patterns of database user activity and alert on potential suspicious events.
- Identify risk and respond intelligently with continuous assessment to uncover hidden risks and guidance on remediation efforts from the intelligence of the SpiderLabs team.
- Decrease access to data and protect your data through strict permission grants, detailing users access to sensitive areas, and identifying unauthorized accounts.

WHERE: Where to go from here?

- **Audit:** Scan your database and understand your risk by uncovering configuration issues, vulnerabilities, elevated data access or any combination of settings that could potentially compromise the integrity of the database. [Learn more here.](#)
- **Manage:** Secure your enterprise databases – on-premises or in public, private, or hybrid clouds – with a database security and risk management platform that automates continuous assessment and continuous monitoring. [Learn more here.](#)
- **Eradicate:** Supplement your team and trust the renowned security experts to manage your database security solutions to increase productivity in managing threats and gaining greater visibility into the full spectrum of the attack chain. [Learn more here.](#)

WHO: Who can protect your organization?

Ask us how we can help. AppDetectivePRO and DbProtect are two of the Trustwave flagship products for data risk management, not to mention, industry-recognized leading solutions. Whether you're looking to scan your data, or proactively secure it, we can help.

Trustwave

AppDetectivePRO: scanning

- Sensitive data discovery, vulnerability assessment, auditing, rights review, control review, fix scripts

DbProtect: activity monitoring

- Identify and reduce risk, enforce principle of least privilege, protect sensitive data, respond to threats