



2023 Hospitality Sector Threat Landscape

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Spanning from hotels to restaurants to cruise ships, the hospitality sector has become deeply woven into the everyday routines of millions of people, making its cybersecurity threat landscape especially vast, complex, and critical.

Emerging and Prominent Trends



GENERATIVE AI & LARGE LANGUAGE MODELS



CONTACTLESS TECHNOLOGY



THIRD-PARTY RISK AND EXPOSURE

31%

Of hospitality organizations have reported a data breach in their company's history

89%

Of those breached have been affected more than once in a year

\$3.4M

Average cost of a breach in the hospitality industry

The Hospitality Threat Landscape



THREAT ACTORS

LockBit
Medusa
Vice Society
BianLian
Clonp
BlackBasta
Karakurt



THREAT TACTICS

Email-borne Malware
Phishing
Scams
Business Email Compromise
Malware
Credential Access
Vulnerability Exploitation

What Makes Hospitality's Attack Surface Unique?



Seasonal and Less Sophisticated Workforce



Constant User Turnover



Dirty Networks



Physical Security Concerns



Franchise Model

Learn About the Attack Flow in the Hospitality Industry



Initial Foothold



Initial Payload



Expansion / Pivoting



Malware



Exfiltration / Post Compromise

Get actionable mitigations against threat actors, their tactics, and attack flow to keep your organization out of the headlines.

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