

THE RIGHT PRICE FOR CYBERCRIMINALS

With a little cash, cybercriminals can purchase malware to carry out their misdeeds. These kits are inexpensive — often comparable to items consumers buy every day.



NEUTRINO BOT MALWARE KIT
\$200

Compare to:
ENTRY-LEVEL TABLET
8.9" SCREEN, 4GB HDD
\$199



Costs less than



1 WEEK GROCERIES FOR A FAMILY OF 4
\$235

BETABOT 1.6 REMOTE ACCESS TROJAN
\$500



Compare to:
PRO BASEBALL OUTING TICKETS, PARKING, HOTDOGS, DRINKS AND BALLCAPS FOR 4
\$491



Costs less than



PREMIUM SMARTPHONE UNLOCKED, 16GB
\$619

Compare to:
COFFEE HOUSE LATTE EVERY DAY, FOR 4 MONTHS.
\$448



JOLLY ROGER STEALER CREDENTIAL STEALER
\$500



Costs less than



LUXURY HANDBAG DESIGNER LABEL
\$550

STONED CAT BOT MOBILE MALWARE KIT
\$1,000



Compare to:
ONE CREDIT HOUR PRIVATE 4-YEAR COLLEGE
\$910

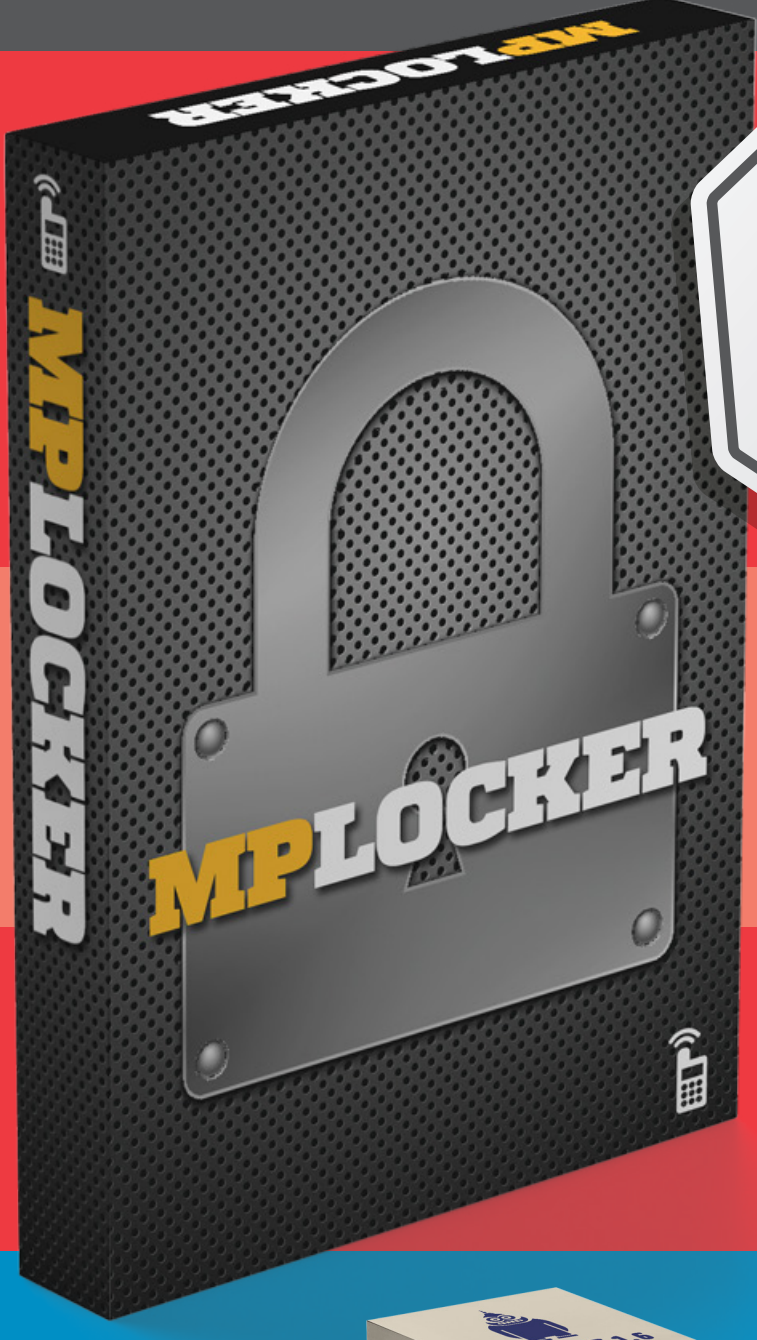


Costs less than

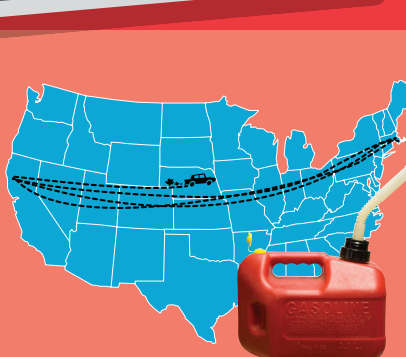


7-DAY CRUISE FOR ONE PERSON (AVG.)
\$1,501

MPLOCKER RANSOMWARE
MPLOCKER IS SPECIALIZED MALWARE THAT HELPS CROOKS ENCRYPT A VICTIM'S PHONE AND DEMAND RANSOM IN EXCHANGE FOR DECRYPTING THE PHONE SO THE VICTIM CAN USE IT AGAIN.
\$2,000



Compare to:
TWO ROUND-TRIPS FROM NYC TO SAN FRANCISCO IN AN AVERAGE CAR
\$1,940



Costs less than



10% DOWN PAYMENT ON AVERAGE NEW CAR
\$3,125



BREAK-IN & BREAK 'EM BUNDLE ALL 5 MALWARE KITS
\$4,200

Compare to:
AVERAGE COST OF A DATA SECURITY BREACH
\$3.5 MILLION



A WORD FROM OUR SPONSOR:

THE QUESTION ISN'T "CAN THE BAD GUYS AFFORD TO ATTACK YOU?" IT'S "CAN YOU AFFORD TO GET ATTACKED?"

Sources: lowyourspending.com, teammarketing.com, brighthub.com, cruisemarketwatch.com, fuelgaugereport.com, usatoday.com, amazon.com, saccourt.ca.gov, Trustwave security research